



# G2L

GLOBALTOLOCAL

EXECUTIVE  
DIRECTOR

**FOUNDED: 2010**

**BUDGET: ~\$2.0M**

**TOTAL FTE: ~12.75**

**LOCATION:**

**SeaTac/Tukwila  
(South of Seattle)**

**REPORTS TO: Board  
of Directors**

**SALARY RANGE:  
\$125,000 - \$150,000  
DOE**

**To learn more about  
Global to Local,  
watch the video  
below.**



**Other Links:**

**G2L Programs**

**G2L Services**

**Executive Summary  
of G2L's work**

**Core Competencies  
for all G2L staff**



**The Organization**

Global to Local (G2L) was created by healthcare and public health professionals seeking a new approach to community health in the US. Established in partnership with global health groups, community organizations and local city officials, G2L's work began as a simple concept: to adapt and adopt global health strategies to underserved communities in the US.

The goal of this effort is to achieve something that global health has made great progress on: advancing health equity by decreasing health disparities. From our home-base in SeaTac, WA and through years of engagement with global health partners, we have understood that sustainable health relies on functioning social and physical environments that work in concert with clinical care. The result of our efforts to-date is a framework for adapting global health strategies right here at home.

Key learnings from global health include:

- Activate local community leadership.
- Use technology to overcome barriers and increase access to care.
- Generate campaigns around community-identified health issues.
- Empower community-based organizations.
- Link health with economic development.
- Link clinical care with public health and social services.

In 2010, G2L launched the first of several co-created, community-based pilot programs to specifically meet the needs of communities in SeaTac and Tukwila, Washington. It was clear early on that health outcomes of residents in these communities were markedly different from neighboring communities.

Along the way, G2L has served more than 14,000 individuals while testing more than a dozen programs tailored to meet the needs of the community outside a doctor's office. Today, Global to Local stands as a model for replication, bringing a world of opportunities to communities throughout the U.S.

## The Position

Reporting to the Board of Directors, the Executive Director (ED) manages all operational aspects of Global to Local. This includes the responsibility for consistently pursuing its mission, maintaining financial sustainability, and replicating the programs in other communities.

Broad areas of responsibility include Program Development and Administration, Fund Development, Corporate and Foundation Relations, Communications, Developing and Managing Partnerships, Staff Management, Board Relations, and Budgeting and Financial Management.

The ED directly supervises the Director of Programs, Director of Research and Innovation, and Director of Finance and Administration. G2L's budget for the current fiscal year is approximately \$2.0M. Including two organizations for which G2L serves as fiscal sponsor, there are 22 full and part time employees.

## A new model for community-led health

Over the last six years working in Washington communities, we've developed our concept into a model for replication. Our model can adapt to any community and can be summarized in five essential elements.



## Candidate Profile

Global to Local is seeking a creative, innovative, passionate leader with a genuine personal interest in the work of G2L, as well as a commitment to equity and inclusion. Given the nature of G2L's approach and the communities that the organization serves, the ED must be culturally competent, authentic, inclusive, supportive, and able to recognize the gifts, talents, and expertise that people from widely

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different backgrounds bring to the organization.

The preferred candidate possesses a healthy dose of idealism coupled with an innate drive to help others, take risks, engage communities in developing solutions, push boundaries, and constantly reach higher. As an internal manager, the ED exhibits a sense of integrity beyond reproach while serving as coach, mentor, and advocate for all staff members.

The ED role requires someone who is self-directed, entrepreneurial, growth minded, flexible, and who thrives in working with diverse constituencies. The ED must be as comfortable in corporate board rooms interacting with influential civic, business and foundation leaders as visiting the homes and gathering places of informal community leaders representing G2L's service population.

The preferred candidate possesses a broad, deep, and diverse network within the global health community, and brings an appreciation for applying best practices and effective strategies from one sector to another. Curious by nature, the ideal candidate leads by listening, is relationship oriented, and has hands-on experience in senior leadership roles within the non-profit/NGO sector. Ideally, this experience would include time spent in a country with significant global health activity.

As a thought partner with the Board, the ED that G2L seeks maintains an awareness of developments within the global health community with an eye on bringing new practices and approaches to the organization and community. He or she also possesses experience with Board recruitment, Board relations and Board development.

Open-minded, humble, and patient, G2L seeks an ED who will respect, honor, and preserve the current work of G2L, as well as the organization's accomplishments and successes, and lead the effort to build upon that legacy and deepen the impact of the agency.



## Opportunities for Impact

- As the new leader of a well regarded and well established organization, the ED must invest in building and maintaining working relationships internally with Board and staff members, and externally with community leaders, partner organizations, funders, leaders in global health, and others.
  - G2L is finalizing a new, comprehensive strategic plan. Once familiar with the elements of the plan, the ED will take the lead in developing a tactical implementation plan along with key performance indicators/metrics and then move forward with implementation.
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- G2L has enjoyed the generous support of many funders including corporate and foundation sources in addition to fee-based contracts. In the interest of further diversifying and expanding its funding base, the ED will identify and secure new opportunities to generate sustainable, sources of revenue, including earned revenue.
- Communities within Washington and beyond its borders have expressed an interest in replicating and scaling up G2L's approach to advancing health equity.
- The ED will serve as a key spokesperson and representative for G2L in identifying and pursuing the most promising prospects for such expansion.
- In collaboration with community leaders, global health experts, and staff, the ED will identify emerging successful programs and initiatives in the global health community that may address local needs and priorities.
- In collaboration with Board and staff, the ED will work to expand and enhance the reputation, visibility and impact of G2L through marketing, advocacy, and building brand awareness.

## Qualifications

The competitive candidate will hold an advanced degree in health care, global health, public health, business, management, law or a related field, as well as 10 years of executive/senior management, or program leadership experience. While an advanced degree is preferred, Global to Local recognizes the value of all forms of education and experience. We encourage qualified applicants to apply regardless of formal or informal education.

The preferred candidate is thoroughly dedicated to G2L's mission and possesses an innate commitment to quality programs and data-driven evaluation. Experience working within and across a wide range of cultures and languages is required.

Strong communication skills (written, verbal, presentation) are a must, as is a flexible, entrepreneurial, action oriented, adaptable approach to innovation and organization growth. A deep commitment to fighting racism and other forms of oppression is required.

## To Apply

Global to Local is a progressive employer and is committed to a policy of equal employment opportunity for all. G2L and SQR2 Consulting embrace diversity of thought and personal experience, and encourage members of underrepresented groups to apply. For immediate consideration, please send a resume and cover letter of no more than two pages to Mr. Ed Rogan, Principal Consultant, Square Two Consulting at [ed@sqr-2.com](mailto:ed@sqr-2.com). Questions may also be directed to Mr. Rogan either via email or by calling 206.697.8428. Candidate review is on-going. Please respond as soon as possible.

